

STREAMLINE YOUR PUBLISHING PROCESS WITH CPS

Project Management

Project management can be overwhelming – overseeing multiple contractors or freelancers in various time zones quickly becomes time-consuming. CPS understands the imperative to deliver projects on-time and in-budget, and in conjunction with the use of **MINERVA**, our team of expert project managers will be your single point of contact throughout the entire publishing process.

Copyediting

Being a publisher, CPS knows how crucial this production stage is, and will ensure your content is accurate. We work with you to establish the level of automated copyediting your project needs, while providing a pool of expert editors for varying degrees of language editing.

Typesetting & Indexing

CPS leverages intelligent production workflow tools to deliver a well-designed, error-free product. We incorporate smart automation at every step of the process to provide a fast turnaround time while taking care to ensure that best typography practices are implemented. **MINERVA** supports a variety of design environments including LaTeX, InDesign, and Quark. CPS' flexible approach to XML-first workflow seamlessly integrates publisher-specific workflows into the production process, whether you are a publisher who has an existing XML-first workflow, or are just beginning to explore its benefits.



DON'T DROWN IN THE NEW PUBLISHING ECOSYSTEM

INTRODUCING MINERVA

THE PUBLISHING PLATFORM FOR PUBLISHERS BY PUBLISHERS

With 30 years' publishing experience, we understand your needs and speak your language. Find out how we can help you manage your publishing program from submission to sale, saving money, time, and resources.



LET US HELP YOU NAVIGATE THE NEW PUBLISHING ECOSYSTEM

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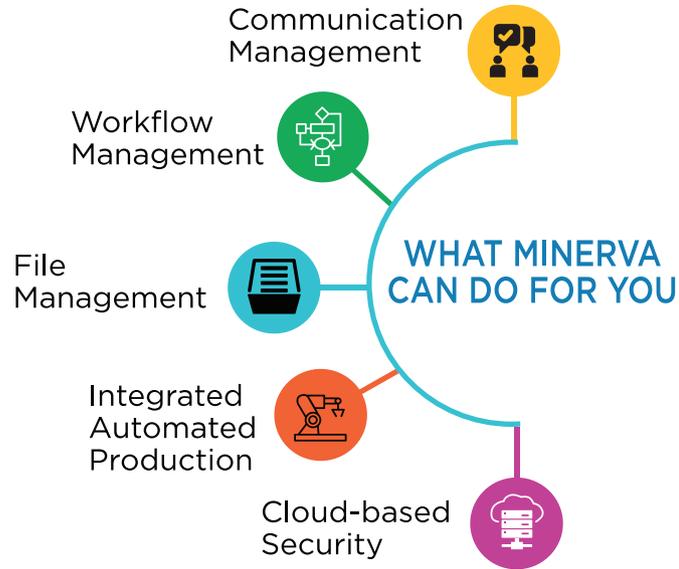
DEVELOP | GROW | TRANSFORM

www.casemategroup.com/publishingservices

THE PUBLISHING PLATFORM FOR PUBLISHERS BY PUBLISHERS

With a long-standing reputation in the publishing industry, Casemate Publishing Services (CPS) offers publisher-focused services and solutions, leveraging the latest technological advances to provide an accelerated, economic, and quality-driven publishing experience, using its **MINERVA** platform.

From submission of manuscript through to final product, CPS provides a wide array of pre-production, production, and post-production services, helping small to medium-sized publishers efficiently manage their workflow, produce more books, lower costs, and reduce their resource needs.

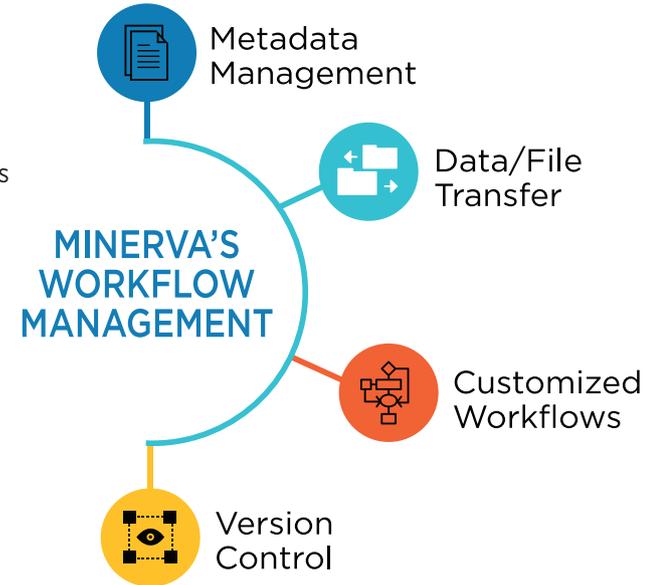


OUR CORE STRENGTHS:

- CPS' vision is to create a dynamic and transparent publishing ecosystem that nurtures technology-driven innovation and quality-enabled efficiency, with a rapid market output that meets consumer demand.
- CPS' extensive experience in creating a technology-driven ecosystem supports publishers in effortlessly transitioning into a digitally-enabled publishing environment.
- Innovative and customizable tools ensure a seamless and rapid progression through editorial, production, and distribution stages.
- Using a publisher mindset, CPS works to deliver a cost-effective solution to publishers, streamlining their production workflow, reducing costs, and delivering their books to the market at a much faster rate.

STAY AHEAD WITH CPS

CPS' **MINERVA** publishing platform can automate and manage up to 90% of publishing's production workflows, from technical editing to typesetting, providing a transparent process, with simultaneous output of print and digital products. Easy to use, **MINERVA's** web-based, agile platform design enables both a non-XML and XML-first automated workflow, depending on your needs. Providing workflow management that improves your publishing process and reduces operation and production time, **MINERVA** facilitates the transition from one production stage to another, ensuring a transparent understanding of where book production is at any given moment during the process. This enables faster lead times with zero compromise on the quality of deliverables.



CORE BENEFITS:

- Achieve up to 30% cost savings through MINERVA's lean, efficient, centralized production environment.
- Ensure a secure and version-controlled cloud-based environment with seamless integration across all stages, in real-time, with comment, chat, and alert functionality.
- Collaborate and communicate with global stakeholders in one central location, with multiple stakeholders able to access relevant tasks from anywhere at anytime.
- Simplify and streamline the entire publishing process, using customizable workflows, with a wide array of design templates in multiple languages.
- Concise and intuitive dashboard experience providing a transparent view of a project's metadata, source files, delivery schedules, and communication history.
- Easily adopt Agile, Scrum, and Kanban principles into your publishing program.