

Developing the Future of Publishing

Virtusales is streamlining publishers' workflows and bringing efficiencies to their business processes, with innovative software, exceptional service and a collaborative approach.

Handle Your Publishing Processes With Ease

The Biblio suite of software runs the publishing processes for some of the world's leading publishers. Customized and tailored for every type of publishing, Biblio supports the business needs of all publishers from academic, scholarly and professional to trade and children's novelty book publishers, and supports their complete end-to-end process from ideation and modelling to final publication and post-publication analysis.

BIBLIOGRAPHIC

The spine of the system - title management, sales and marketing.

DIGITAL ASSET MANAGEMENT

Digital workflow, storage and distribution.

ROYALTY PROCESSING

Complex royalty calculations and payments for physical books and digital content.



Why Do Publishers Choose Biblio?

Created by Publishing Experts

Entirely focused on publishing, our team is made up of publishing specialists with an in-depth knowledge and years of experience working in the industry.

Supports All Types of Publishing

Highly configurable, Biblio can be supplied out of the box or easily tailored to meet your specific requirements.

Exceptional Support

Our dedicated support staff are available by phone and email and work closely with customers to provide continued training, advice and consultancy.

Lower Cost of Ownership

The modular structure means publishers need only invest in the functionality that will bring the greatest benefits, and regular upgrades are included at no extra cost.

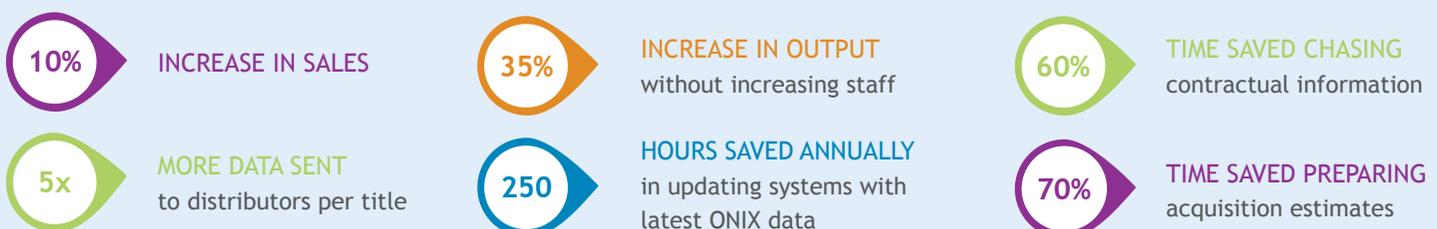
Constantly Evolving to Handle Emerging Trends

Our rapid release cycle introduces new functionality every six to eight weeks, maintaining industry standards and ensuring the Biblio suite supports your latest requirements.

Collaborative Enhancements

Our unique development philosophy allows customers to share enhancements and benefit from each other's ideas.

How Can Biblio Save Your Business Time and Money?



Virtusales Is Working With Some of the World's Leading Publishers

Virtusales provides enterprise class publishing software that runs the processes of some of the world's leading publishers.



Comprehensive Features - From Ideation to Post-Publication



Advanced Title Management

The advanced title management module lies at the heart of Biblio3 and BiblioLIVE and provides a central store for all title information relating to a project, including jacket images and barcodes. The highly configurable system can also handle point of sale, non-book products and groupings of books such as packs, eBooks, DVDs and series with fast and logical navigation between titles and one-click switching to and from the other modules.



One Size Fits All Production

Biblio's Production module is designed to cater for any size of publisher from large-scale, multi-divisional, multi-publisher and multi-faceted publishers to even the smallest of independents. The module enables better management of costs, resources, customers and suppliers, starting at the original evaluation and acquisition costings all the way through to producing the final budget P&L for the project.



Harvard has found the holy grail of publishing solutions with the fully integrated Virtusales system. Virtusales is an exceptional partner for us, and would be for any publisher.

Dan Wackrow, Chief Financial Officer, Harvard University Press



Contracts and Rights for the Modern Publisher

Biblio's Contracts and Rights module is extremely flexible, enabling customers to cope with the advancement of digital technologies and commercial models that are emerging in the rapidly changing publishing landscape. The Contracts and Rights module records and manages contracts, rights, royalty rules and formulae, advances and subsidiary rights information for any type of product, whether physical or digital.



Royalty Calculations and Payments

BiblioRoyalties is specifically designed for the publishing industry and is capable of handling complex royalty calculations and payments for physical books and non-ISBN products now and in the future.



We needed a product that could handle the intricacies of rights management and the complexity of our digital businesses ... we are excited to continue the partnership we have formed with Virtusales.

Fritz Foy, Executive Vice President, Macmillan Publishers



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I cannot emphasise just how good the reporting engine is in BiblioLIVE. Users can report on any field in the database and create and edit their own reports without IT.

Martin Klopstock, Digital & Operations Director, Kogan Page

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Digital Asset Management for Publishers

BiblioDAM is an advanced digital asset management system designed especially for book publishers. Enabling publishers to control and distribute their assets throughout their economic life, BiblioDAM helps to generate more income and save time and money. It can be fully integrated with publishing and financial systems to provide a comprehensive suite of tools managing the creation, distribution and sale of books and digital content.



Empower Your Staff With BiblioIntelligence

BiblioIntelligence is a fully integrated business intelligence module enabling deeper analysis and better decision making based on complete, real-time data. BiblioIntelligence is accessed through a single user interface so removes the need for costly interfaces between title information and external business intelligence tools.

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We have gained a week’s worth of staff time in the sending of metadata to our distributors alone, allowing us much more flexibility in updating prices, reviews and awards information.

Bonnie Russell, Technical Project Manager, Wayne State University

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Biblio3

Biblio3 is an enterprise-class book publishing software system that has been developed extensively to ensure that publishers’ key publishing processes are handled with ease. Biblio3 is a best of breed that can be customized to fit your business’ unique strengths. Its modular structure provides a menu-based approach to solving publisher requirements.

BiblioLIVE

BiblioLIVE is a hosted version of Biblio3 available as SaaS and accessible online from any PC or Mac connected to the internet. BiblioLIVE is a truly flexible and highly scalable publishing system that caters for publishers of all sizes, from pre-acquisition to post-publication.

Customized and Tailored for Every Type of Publishing

ACADEMIC, EDUCATION AND SCHOLARLY

Supports articles, papers, journals and online platforms.

TRADE

Used by large-scale international publishers to the smallest independents.



CHILDREN’S AND NOVELTY

Caters for non-book merchandise with safety testing tools.

PROFESSIONAL AND INSTITUTIONAL

Supports professional content with automation tools and workflows.

Publishing Software, Developed by Publishing Experts

Biblio is developed collaboratively for and with publishers, creating software that utilizes the latest technology and is suited to your needs. We pride ourselves on how closely we work with our customers and our team is made up of publishing specialists who have an in-depth knowledge of the industry.

Implementations are tailored to suit an individual publisher's requirements, resources and budget, and new releases are

rolled out every six to eight weeks at no additional cost, providing a system that constantly updates, refreshes and adapts to publishers' needs and industry requirements.

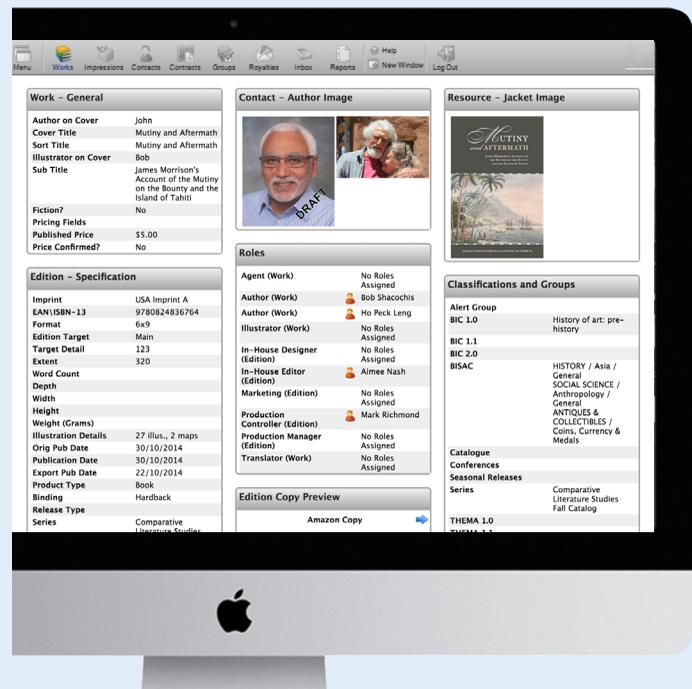
We are always looking to improve our products, and our unique development philosophy and product roadmap ensures the Biblio suite is capable of handling the challenges of today and tomorrow.

“ Dream partners. The entire Virtusales team has been a joy to work with. They provided excellent service on the install, and have continued to provide excellent support as we use the system. ”

Octavia Kingsley, Director, Jessica Kingsley Publishers

Industry Leading Software, Continuously Updated to Ensure It Stays That Way

- ✓ Fully scalable and internationalized
- ✓ Available as Software as a Service or an installed solution, with either perpetual or annual licences
- ✓ Options for a standard, out-of-the-box setup or bespoke implementation
- ✓ Modular menu-based approach
- ✓ Comprehensive role-based access and permissions
- ✓ Full support for industry standards including ONIX, BIC, BISAC and Thema
- ✓ Secure and future-proofed
- ✓ Ergonomically designed
- ✓ A Microsoft certified partner, BIC accredited, EDItEUR member and ISAE 3402 Type 2 certified
- ✓ Regular updates at no extra cost



Contact Us to Find out How Biblio Can Help Your Business

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