



PUBLISHING TECHNOLOGY PARTNERS

We are a group of independent consultants with complementary expertise.

Each of us has over 25 years of experience managing publishing technology projects.

We recognized that no one of us could solve all of the technology problems of every publisher.

But together we're convinced that we've got the answers you need.

We've worked with publishers of all sizes, from large international publishers to leading scholarly societies and university presses, as well as publishing technology solution providers.

We'll tailor our combined services to provide just the expertise you need.



Ken Brooks

Ken Brooks is a digital transformation COO and advisor focused on helping publishers scale product development, go-to-market, and supply chain operations through the application of technology, supplier capabilities, process innovation and data science.

Ken is a frequent speaker at industry events and has served clients including McGraw-Hill Education, Wiley, Random House, and Sony.



Bill Kasdorf

Bill is an expert in accessibility, XML/HTML/EPUB modeling, information infrastructure, editorial and production workflows, and standards alignment to future proof content and systems.

He is active in many industry standards bodies and working groups and has served clients such as Pearson, Kaplan, Taylor & Francis, Cambridge, the World Bank, OCLC, ORCID, and the EU Publications Office.



Thad McIlroy

Thad McIlroy is an expert in the technology and marketing issues surrounding electronic publishing. He has authored a dozen books and over 300 articles on these topics.

His latest market reports are *An Authoritative Look at Book Publishing Start-ups In the United States*, *The Metadata Handbook*, and *Mobile Strategies for Digital Publishing: A Practical Guide to the Evolving Landscape*.



Bill Rosenblatt

Bill Rosenblatt is an authority on technology issues pertaining to intellectual property. He has contributed to standards related to content identification, metadata, and rights.

Bill's publishing industry clients have included Adobe, AAP, American Bar Assn., Associated Press, Baker & Taylor, Brother, Consumers Union, HP, IEEE, Pearson, Quark, Readers Digest, and Wolters Kluwer.



Bill Trippe

Bill Trippe is a publishing technology expert, focusing on workflow, print and web production, content and asset management, web content management, e-commerce, and digital rights management.

Bill has led the development of XML-based workflow solutions, CMS and DAM implementations, and subscription-based products and eCommerce-driven sites for books and journals.

*Respected expertise.
Extensive experience.
Trusted consulting services.
How can our team help you?*

Find us at PUBTECHPARTNERS.COM or contact us at INFO@PUBTECHPARTNERS.COM.